



Naples Pride  
PO Box 111414, Naples FL, 34108  
Tel: 941-281-4817  
www.naplespride.org  
email: [info@naplespride.org](mailto:info@naplespride.org)  
Tax ID 82-1521994  
FL Charity Reg No: CH52070

## Dear Vendors

We are now accepting applications for food vendors, businesses and nonprofit organizations for the 4th Annual Naples Pride Festival on Saturday, June 6 2020 , 11am-5pm at Cambier Park, Naples.

Naples Pride festival celebrates diversity, equality and unity. It will include music, entertainment, food, beverages, kids games, vendors and exhibitors.

Naples Pride's mission is to unite and empower the LGBTQ community of SWFL, to educate and foster social change and equality for all.

Business vendors: Cost is \$150.

Nonprofit vendors: Cost is \$50.

Food vendors: Cost is \$250. Must be approved by Naples Pride. Please fill out the form for availability.

Early registration deadline is March 30. Applications received after March 30th are subject to a \$50 late fee. Registration deadline is April 30th, based on availability. Payment must be received for you registration to be considered complete. Please sign up early, space is limited.

1. Vendors will get a 10x10 Vendor Space.
2. 4 Entry tickets per vendor space.
3. Social media and Program guide listing.
4. Non-Profit organizations are requested to provide at time of application and payment, a full legible copy of their tax exemption certificate and 501(c)3 certificate.
5. Please bring your own tent, table, chairs and signage limited to a 10 by 10 foot area unless otherwise approved. If you need more than a 10x10 space please let us know asap (based on availability and payment of appropriate fee). (Vendor space will only be considered reserved once payment has been received).
6. Please make sure the tents are secured, no stakes in the ground are allowed (eg. sandbags tied to the posts are okay.) A fire inspector will inspect the premises and, may ask you to take down your tent if not properly secured. Please see attached Tent Requirements form.
7. Set up: 8:30 - 10:30 AM. The event starts at 11:00 am, but please be ready and set up by 10:30, people arrive early.
8. All food Vendors will need to provide Naples Pride with a photo of your booth and/or Truck, size, list of proposed menu items including portion size and cost, and current restaurant/food truck operating license.
9. Only registered food vendors will be permitted to sell food.

Initials \_\_\_\_\_

10. Only food vendors are allowed generators.
11. No vendor shall be allowed to sell or give away beverages. Naples Pride is the sole vendor of beverages. Naples Pride reserves the right to confiscate any beverages or food distributed or sold by any other Vendor.

12. Take down starts at 5pm!
13. You must leave your space in the same condition as found, please place trash and recyclables in the appropriate containers. Ask us for help if you don't know where to place your trash. Don't just leave it behind. If trash is not properly disposed, there will be a cleaning charge of \$100 and you will not be able to participate at future events.
14. If you have any special needs or requirements please let us know.
15. Naples Pride reserves the right to award the vendor spaces at their own discretion.
16. You will receive a map with your location the night before the event.
17. Please remember Naples Pride festival is a family friendly event. Please treat everyone with dignity and respect. No items of any sort to be sold, displayed that would in any way jeopardize the future of the event, keep it kid friendly. If you encounter any problems please let our staff and volunteers know.
18. Naples Pride Festival will be held rain or shine, please plan accordingly. Fees are non-refundable.
19. NAPLES PRIDE is the sole owner of all rights, title, and interest to all NAPLES PRIDE information, including NAPLES PRIDE's logo, trademarks, trade names, and copyrighted information, unless otherwise provided. Vendors shall not offer items with phrases, logos or artwork with any variations of Naples Pride Property, nor should take orders for, sell, or solicit for donation any items that are imprinted, emblazoned, or marked in any way with Naples Pride's Property.

### Vendor Form

If you are interested in becoming a vendor, please fill out this form and email it to [vendors@naplespride.org](mailto:vendors@naplespride.org). Please mail and make checks payable to Naples Pride, PO Box 111414, Naples FL 34108. You can also go to [www.naplespride.org/vendors](http://www.naplespride.org/vendors) to complete your registration. Fields marked with an \* are required.

Company /Organization Name\* \_\_\_\_\_

Contact Name\* \_\_\_\_\_ Phone\* \_\_\_\_\_

Email \* \_\_\_\_\_ Website \_\_\_\_\_

FEIN # \_\_\_\_\_ Nonprofit? YES ☐ NO ☐

Insurance and policy # \_\_\_\_\_ Agent Name and # \_\_\_\_\_

Mailed Check # \_\_\_\_\_ Online Transaction ID # \_\_\_\_\_ Amount \_\_\_\_\_

Brief description of your organization/business and what will you be promoting or selling.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_ DATE \_\_\_\_\_



## Naples Pride Program Advertising Opportunities

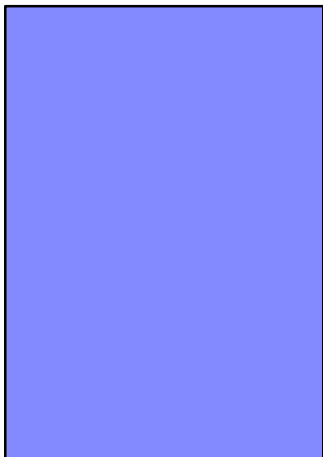
Dear vendors, in addition to participating at our event, we would also like to offer you the opportunity to feature your company in our program guide which will be distributed the day of the event.

**All ads are due no later than April 30th, 2020.**

Ad submissions should be sent to [vendors@naplespride.org](mailto:vendors@naplespride.org).

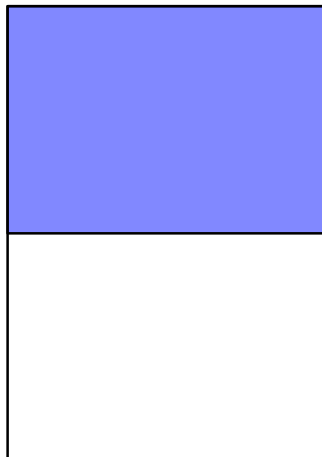
PROGRAM AD I'M INTERESTED IN:

- ☐ Full-Page Ad - \$300
- ☐ Inside Front Cover - \$350
- ☐ Inside Back Cover - \$350
- ☐ Back Cover - \$500
- ☐ Half-page Ad - \$175
- ☐ Third-page Ad - \$125
- ☐ Quarter-page Ad- \$75



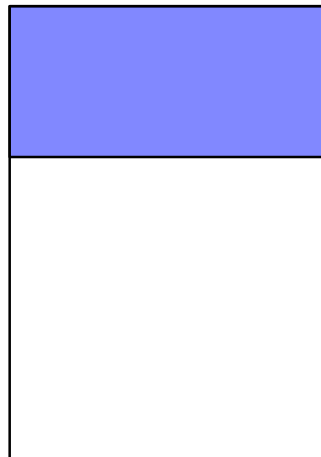
FULL PAGE

5.5" W x 8.5" H



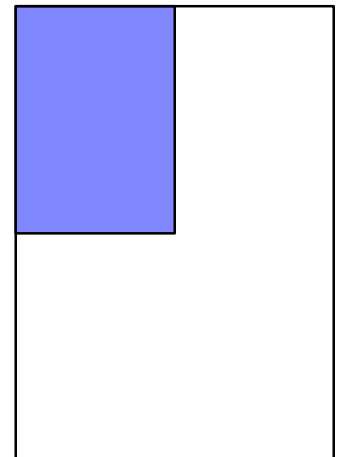
HALF PAGE

5.5"W x 4.25"H



THIRD PAGE

5.5"W x 2.75'H



QUARTER PAGE

2.75"W x 4.25"H



## 4th Annual Naples Pride Festival

### Silent Auction Donation Form

Dear Community Partner;

Thank you for your donation to the 4th Annual Naples Pride Festival scheduled for Saturday, June 6, 2020 from 11:00 a.m. to 5:00 p.m. at Cambier Park. Naples Pride-fest celebrates diversity, equality and unity.

Naples Pride's mission is to unite and empower the LGBTQ community of SWFL, to educate and foster social change and equality for all. Naples Pride can only achieve its goal with the assistance of generous donations from members of our community.

Thank you for being a part of the 4th annual Naples Pride Festival.

For additional contribution options visit [www.naplespride.org](http://www.naplespride.org) or email us at [info@naplespride.org](mailto:info@naplespride.org).

---

Please provide the information requested below, including the estimated value of the item:

Date: \_\_\_\_\_

Donor (company/individual): \_\_\_\_\_

Contact person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Description of donated auction item: \_\_\_\_\_

\_\_\_\_\_

Restrictions/limitations/special terms (if any): \_\_\_\_\_

\_\_\_\_\_

Value \$ \_\_\_\_\_ (Estimated retail value must be included).

**Will mail Item** \_\_\_\_ **Needs to be picked up** \_\_\_\_ **Will drop off** \_\_\_\_

Return this form via email to [silentauction@naplespride.org](mailto:silentauction@naplespride.org) no later than May 25th 2020; keep a copy for your records.

You can drop off your donation Monday-Friday 10-5pm at 5857 Shirley St, Unit A, Naples, FL 34109 or mail it to PO Box 111414, Naples FL 34108.

**Naples Pride is a 501(c)(3) non-profit organization** PO Box 111414, Naples, FL 34108

Tax ID 82-1521994 - FL Charity Reg. No: CH52070

A COPY OF OUR OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE FLORIDA DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800- 435-7352 WITHIN THE STATE (CH-52070). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.



## **Sponsorship Levels**

### **\$10,000 - PRESENTING SPONSOR (1 exclusive sponsorship available)**

- Prominent display of sponsor's banner on stage
- Logo/Listing on Sponsors Boards at main entries
- Logo on promotional items (banners/signage)
- Booth sponsor recognition certificate
- 2 full-page center fold advertising space in the Naples Pride fest Program (\$2000 value)
- Logo and link on NaplesPride.org website for the entire year
- Mentioned on stage
- Social media mention
- 10 x 20 booth space
- 10 Entry tickets

### **\$5,000 – PRIDE SPONSOR**

- Logo on banner on stage
- Logo/Listing on Sponsors Banners at main entries
- Logo on promotional items (banners/signage)
- Booth sponsor recognition certificate
- Full-page advertising space in the Naples Pride fest Program (\$300 value)
- Logo and link on NaplesPride.org website for the entire year
- Mentioned on stage
- Social media mention
- 10 x10 booth space
- 5 Entry tickets

### **\$3,000 – RAINBOW SPONSOR**

- Logo and link on NaplesPride.org website for the entire year
- Logo/Listing on Sponsors Banners at main entries
- Logo on promotional items (banners/signage)
- Booth sponsor recognition certificate
- Half-page advertising space in the Naples Pride fest Program (\$175 value)
- Mentioned on stage
- Social media mention
- 10 x10 Vendor space
- 4 Entry tickets

### **\$1000 – EQUALITY SPONSOR**

- Logo and link on NaplesPride.org website for the entire year
- Booth sponsor recognition certificate
- 1/3 page advertising space in the Naples Pride fest Program (\$125 value)
- Mentioned on stage
- Social media mention
- 10 x10 Vendor space
- 3 Entry tickets

### **\$500 – HOPE SPONSOR**

- Logo and link on NaplesPride.org for the entire year
- Booth sponsor recognition certificate
- 1/4 page advertising space in the Naples Pride fest Program (\$75 value)
- Social media mention
- 10 x10 Vendor space
- 2 Entry tickets

### **\$100 – FRIEND SPONSOR**

- Social media mention
- 2 Entry tickets

## **Other sponsorship opportunities**

### **\$1000 - Official Naples Pride Kick-Off Party**

- Logo + link on website for 1 year
- Social media event co-host
- Must host 1 more fundraising event in 12 months period

### **\$3000 - Official Naples Pride After Party**

- Logo + link on website for 1 year
- Social media event co-host
- Banner at main entry + 1/2 page program
- After Party announced on stage
- Must host 1 more fundraising event in 12 months period

### **\$1500 - Official Naples Pride Tea Dance**

- Logo + link on website for 1 year
- Social media event co-host
- Must host 1 more fundraising event in 12 months period

### **\$500- Official Naples Pride Partner**

- Logo + link on website
- Social media event co-host
- Must host 1 more fundraising event in 12 months period

If you are interested in becoming a sponsor, please select your sponsorship level and email [sponsors@naplespride.org](mailto:sponsors@naplespride.org).

**Sponsorship marketing materials are due no later than April 15th to be included on signage and banners.**

**Naples Pride is a 501(c)(3) non-profit organization** PO Box 111414, Naples, FL 34108

Tax ID 82-1521994 - FL Charity Reg. No: CH52070

