

# Business Alliance Membership





The Naples Pride Business
Alliance is a partnership between
Naples Pride and local LGBTQ
and LGBTQ-friendly businesses
and organizations to provide the
community with a directory of
businesses and other resources
that embrace diversity and
inclusivity.

Our mission is to promote SWFL as a welcoming, unified and thriving community, and a LGBTQ-friendly travel destination and place to call home.

Members are required to (i) submit a membership application, (ii) pay a membership fee, and (iii) agree to follow Naples Pride's anti- discrimination policy.

naplespride.org/business-alliance



# Membership Categories



#### Membership benefits include:

- Brochure and rack card distribution at the Naples Pride Center
- Business listing in directory
- Free monthly networking mixers and monthly newsletter
- Use of Naples Pride's Business Alliance logo to utilize at place of business and on website (logo below and will be emailed to you at your request)
- Right to address meetings of the Naples Pride board and participate on any committee, task force, or working group, subject to the Bylaws
- Two hours to use at the Center for meeting space each year
- Discount on Naples Pride merchandise and Naples Pride hosted event fees \*Updated August 2021

### STANDARD LEVEL MEMBERSHIP \$200/YEAR

#### Also includes:

- 10% discount on Naples Pride merchandise
- 10% discount on Naples Pride Festival vendor space
- Free listing in Official Naples Pride Fest Guide

## SPONSOR LEVEL MEMBERSHIP \$350/YEAR

#### Also includes:

- 20% discount on Naples Pride merchandise
- 20% discount on Naples Pride Festival vendor space
- Free listing in Official Naples Pride Fest Guide

### NONPROFIT MEMBERSHIP \$125/YEAR

#### Also includes:

- 10% discount on Naples Pride merchandise
- 10% discount on Naples Pride Festival vendor space
- Free listing in Official Naples Pride Fest Guide

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#### Naples Pride Business Alliance



# Membership Application



Name of Business:
Point of Contact at Business:
Address:
Phone:
Email:
Effective Date of Membership (lasts 12 months unless renewed):
Please submit at naplespride.org/business-alliance, email to info@naplespride.org, or drop off at The Center.

\*By submitting this application and/or payment, I agree to the Anti-Discrimination Oath of Naples Pride Business Alliance Member:

The Naples Pride Business Alliance Member (the "Member") does not and shall not discriminate on the basis of race, color, religion (creed), gender, gender identity, national origin (ancestry), disability, marital status, sexual orientation, or military status (the "Protected Classes") in any of their activities or operations, including but not limited to the hiring and firing of staff, volunteers, employees, independent contractors, or vendors, or in the provision of services, as may be applicable.

If Member is a business, Member is an equal opportunity employer. Member shall not discriminate and will take affirmative action measures to ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, upgrading, promotions, and other conditions of the Protected Classes.

If a violation of this oath occurs, or if Member references statements or conduct that indicates Member's unwillingness to support the mission and values of Naples Pride, Member understands Member shall be terminated automatically without notice and without reimbursement of the membership fees.

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